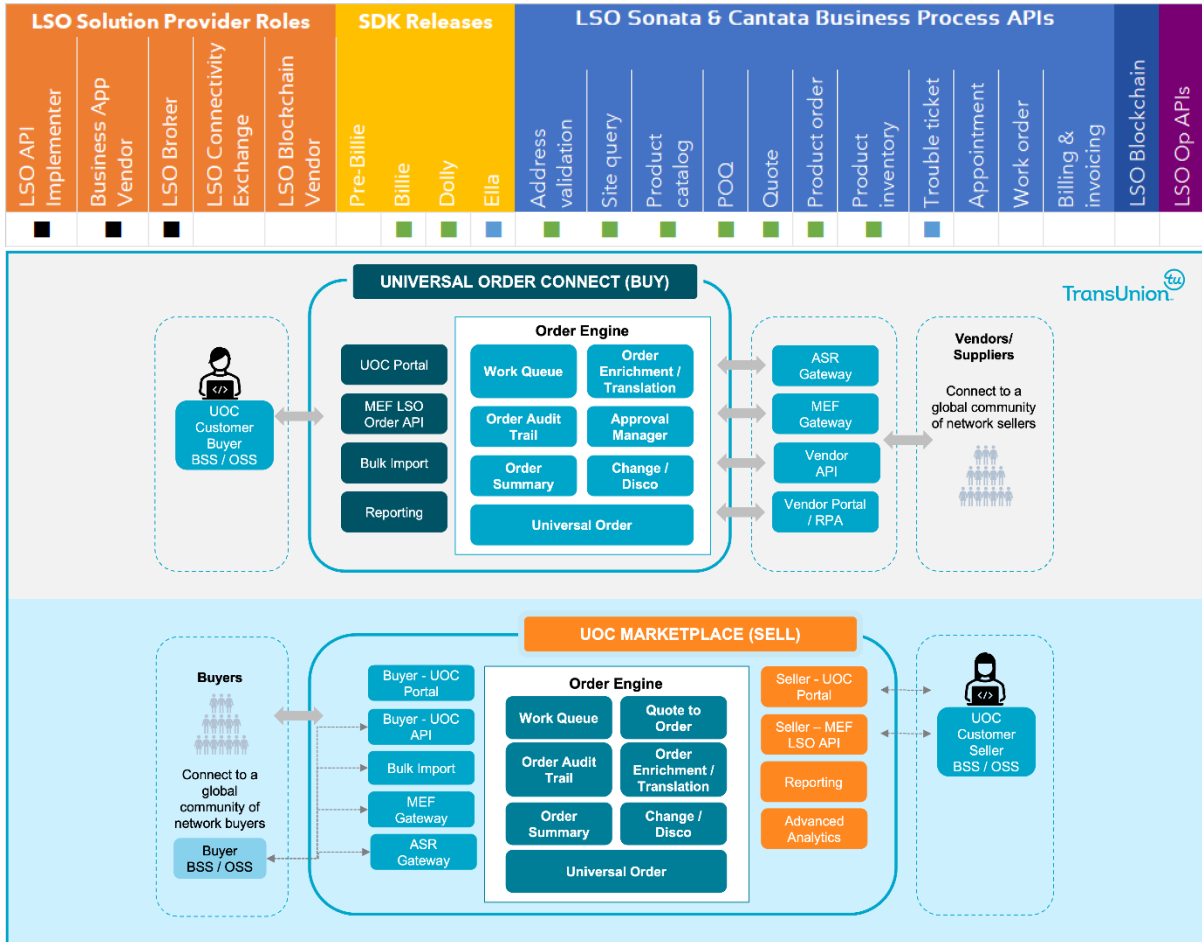


TransUnion Profile



Solution - TransUnion's TruContact™ Universal Order Connect, Powered by Neustar®

Universal Order Connect (UOC) is a cloud-based platform that automates and streamlines the inter-provider process of buying and selling wholesale network services, creating a more frictionless retail-wholesale ecosystem.

The UOC platform addresses the growing need for service providers to deliver connectivity to their business customers faster and more efficiently than ever before.

UOC comes equipped with MEF LSO Sonata APIs. It's the "easy button" for carriers interested in becoming LSO Sonata compliant without the "build" investment time and cost, opening the door for providing dynamic, high-margin, differentiated inter-provider services.

UOC can connect MEF LSO Sonata enabled and non-MEF enabled buyers and sellers together. It's a simpler way for communication service providers (CSPs) to do business with each other in an automated format, regardless of their API or standards implementations.

For network connectivity buyers:

Universal Order Connect streamlines the entire order management process for wholesale access, transport, and broadband services – seamlessly connecting buyers to hundreds of suppliers.

UOC's workflow automation removes the complexity of buying off-net connectivity – even broadband. Transport and access orders can be created and managed with ease. A shared online portal keeps buyers and sellers on the same page, with up-to-date circuit inventory for improved tracking and financial assurance, automation to report and manage trouble tickets, and analytics and reporting for supplier and service performance insights.

- **Simplified ordering** – Global support for orders, with a product catalog that lets you efficiently build each product specific to each order type. Orders are automatically translated into the proper format, with some data fields pre-populated to save time.
- **Better supplier management and visibility** – UOC automatically captures data that enables reports based upon supplier workloads, with analytics that improve claim/dispute wins.
- **Inventory accuracy** – Instantly identify active leased circuits, track circuit information, dates, and MRC/NRC, and integrate with existing inventory systems.
- **Supports multiple formats** – MEF LSO Sonata, ASOG, TM Forum, non-standard.

For network connectivity sellers:

UOC Marketplace improves how wholesale connectivity services are marketed and sold. Once an order is received, UOC Marketplace allows sellers to provide automated order updates and notifications to buyers, with an online portal providing an enhanced, real-time view. This reduces order inquiries up to sixty percent and improves order-to-cash timelines. UOC Marketplace makes it easier for buyers to do business with your organization – and keeps customers coming back.

- **Automated order receipt** – Automated workflows for order creation, validation, and submission speed up the order receipt process and reduce order fallout.
- **Improved customer communication** – Automated notifications, enhanced status updates, and online portal reduce order inquiries.
- **Streamlined service assurance** – Automated exchange of trouble ticket data with pre-submission validation reduces errors and delays.
- **Supports multiple formats** – MEF LSO Sonata, ASOG, TM Forum, non-standard

Customer Activity

TransUnion is engaged in a number of opportunities with CSPs in different parts of the world around the implementation of MEF LSO Sonata via the UOC platform. Currently, the activity includes working with CSPs in Europe, Middle East, Latin America, and North America. As one example, TransUnion is working with North American Tier 1 service providers to replace the legacy ASOG ASR ordering process between them with the MEF LSO Sonata API. This represents one of the first deployments of its type in the industry.

Contact

Learn more about [TruContact™ Universal Order Connect \(UOC\)](#), and [UOC Marketplace](#) and how they help accelerate adoption of MEF LSO Sonata APIs. Contact UOC@team.neustar

TransUnion acquired Neustar in 2021.